



# Sponsorship Opportunities



Leas Cliff Hall is the premier entertainment venue for Folkestone and the surrounding areas providing a packed programme of Theatre, Musicals, Live Events, Comedy, Family Entertainment and a host of other activities split across our Main Hall and Channel Suite.

With a variety of shows all year round, the spacious yet lively Main Hall regularly attracts capacity audiences and can accommodate between 1000 and 1500 people, depending on the type of event.

The Channel Suite offers three function rooms with capacities ranging from one to 300 which are used for meetings, exhibitions, rehearsal space, comedy nights, club nights, parties and weddings.

## What we offer

### Brand Exposure

In Venue, on screen, product sampling, brochure and social media.

### Promotion

Be part of campaigns that cross print and digital media, including press, advertising, e-newsletters and social media.

### Engagement

Connecting with our audiences both in person and through online and social media communities.

### Association

A chance to demonstrate your commitment to the cultivation of arts and entertainment in Folkestone and the surrounding areas by partnering with an established and exciting venue that provides audiences with unforgettable experiences.

## A year at a glance

75,500+	140+
Visitors	Shows on stage
57,000	30
Website users	Pantomime performances
17,000	15+
Monthly direct emails	Weddings



## How Leas Cliff Hall sponsorship can help you achieve your business aims

### **Brand**

Building brand awareness among the venue's 75,000 plus visitors.

### **Reach**

Connecting with residents of Folkestone and the surrounding areas.

### **Prestige**

Association with a local cultural venue.

### **Community**

Visibility supporting the arts for the benefit of the community.

### **Networking**

Building awareness of your company among potential clients and employees.

## Audience and Engagement

15,000

A5 brochures printed three times a year

19,500

Facebook followers

35

Mile radius print distribution from Leas Cliff Hall

5,500

Twitter followers

1,700

Instagram followers

5,500

Brochures directly mailed

17,000

E-newsletter readership

50

Local press contacts



## Elizabeth Smith

Theatre Director

Email:

[elizabethsmith@theambassadors.com](mailto:elizabethsmith@theambassadors.com)

## Siobhan Thurgood

Marketing & Communications Manager

Email:

[siobhanthurgood@theambassadors.com](mailto:siobhanthurgood@theambassadors.com)

## The Leas Cliff Hall

Ambassador Theatre Group

The Leas Cliff Hall

The Leas, Folkestone

Kent CT20 2DZ

Phone:

**01303 228600**

Web:

[www.atgtickets.com/venues/leas-cliff-hall](http://www.atgtickets.com/venues/leas-cliff-hall)

Web:

[www.leascliffhall.co.uk](http://www.leascliffhall.co.uk)